

Yongtian Chen

UI/UX designer

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EDUCATION

The Hong Kong Polytechnic University

Sep 2024 - Present

Master of Intelligent wearable technology

Hong Kong

Relevant Courses: Design Creativity in Wearables; User Interface Design in Wearables; Human Computer Interaction

Guangdong University of Technology

Sep 2020 - Jun 2024

Bachelor of Industrial Design with a GPA of 3.8/5.0

Guangzhou

Relevant Courses: Information Architecture & Interaction Design (GPA: 4.1); User Interface Design (GPA: 3.8); Open Source Hardware Fundamentals (GPA: 3.7); CMF Fundamentals (GPA: 4.1)

PROFESSIONAL EXPERIENCES

Future Caring Mobility

Hong Kong

UI/UX designer - Student Assistant / Part-time, On-site

2024.8 - Present

- ❖ Collaborated with a team of 5 researchers on future caring solutions, contributing over 80 hours to the development of user-centric digital tools.
- ❖ **Enhanced website** accessibility and engagement by coordinating content and design using HTML/CSS, and Javascript, resulting in a 20% increase in user interaction.
- ❖ Conducted **15 user interviews** at PolyU, gathering feedback that led to a 30% improvement in product design.
- ❖ Led UI/UX optimization for the app of a **knee-wearable product**, redesigned a dashboard for knee guard users to manage the device easily, ensuring user comfort and usability through prototype production.

Shenzhen Investoday Data Technology Co., Ltd

Shenzhen, China

UI/UX Designer - Financial Digital Product Development / Intern, On-site

2024.6 - 2024.9

- ❖ **Redesigned the experience** of an intelligent financial research analysis tool through user insights and competitive research, increasing user engagement by **25%**.
- ❖ Designed **cross-platform (app/web)** interactive elements, ensuring ease of use for a user base of over 10,000.
- ❖ Collaborated with UX engineers to refine requirements and resolve experience issues, gathering user feedback via quantitative analysis and enhancing product reliability by **30%**.

Mobvista

Guangzhou, China

Game UI designer - Programmatic Advertising Business Center / Intern, On-site

2023.6 - 2023.9

- ❖ Responsible for Endcard, Pt (dynamic interactive game ads) visual interaction creative, interactive effects design and production
- ❖ Organize all kinds of general interactive advertising materials into the team's creative materials library
- ❖ **32** dynamic advertising project requirements were produced and put online, **6** projects achieving excellent business results

HONOURS & REWARDS

- ❖ IF DESIGN AWARD 2025
- ❖ Outstanding Students Scholarship (2020-2021, 2021-2022)
- ❖ Outstanding student leader scholarship (2021-2022)
- ❖ Third Prize in the National Creative Digital Art Competition (2023.06)
- ❖ Winner Award in Huawei Travel Innovation Competition (2023.06)

SKILLS AND INTERESTS

- ❖ **Language:** Native speaker of Mandarin and Cantonese. English (IELTS: 6.5/9.0; College English Test Band 6: 520);
- ❖ **Computer Skills:** Figma and After Effect; Photoshop; Illustration; Rhino; Keyshot; Mastered Office
- ❖ **Tech Stack:** HTML, CSS, Javascript, Github - Building personal web